

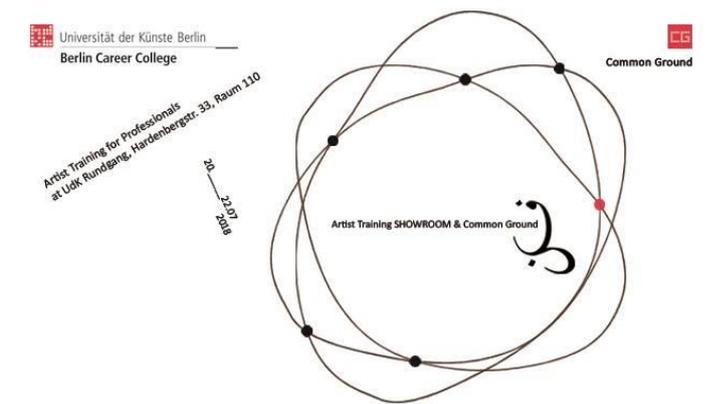


Artist Training for Professionals

PROGRAM

The project ARTIST TRAINING for Professionals is a qualification program offered by the Berlin Career College aiming to the qualification, consulting and networking of artists in exile. During the three editions of the project from July 2018 to March 2020, in addition to an introductory course, four complementary modules provide information and contacts on the following four fields: music, fine arts, performing arts and film. Networking events facilitate connections within the respective artistic sector, while consulting activities examine in depth individual situations. Goals are the networking with the Berlin cultural and creative industries by getting to know the institutions and their employees, the establishment on the Berlin labor market and the strategic positioning in the respective artistic orientation.

opening



19 – 22 July 2018 Artist Training Showroom at Udk Rundgang

The project Artist Training for Professionals is presenting from 20 – 22 of July 2018 at the Udk Rundgang Alumni's from the previous project Artist Training: Refugee Class for Professionals (November 2016 – March 2018) and the pilot project Refugee Class (February 2016 – July 2016). Come to see, listen and enjoy the various art works from the section FILM, PERFORMING ARTS, FINE ARTS and FILM. Talk and connect to our Artists, Supervisors from the sections and the Team Artist Training.

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Edition I



Module: BASIC I – Self representation as an artist, 3 – 7 September 2018

Artist Training BASIC is an offer from UdK Berlin Career College for artists in exile working in the fields of MUSIC, PERFORMING ARTS, FINE ARTS and FILM. The goal of the first module BASIC I (3 – 7 September 2018) will be on the most fundamental requirement about self representation for emerging artists in the art scene in Germany: creating a personal website, professional biography, CV and portfolio. The graphic designer Slavek Michalt will guide the week focussing on Corporate Design to express artistic identity, Jessica Hass is supporting to improve the CVs and Jens Thomas (Creative City Berlin) is explaining criterias for a successful website with the example of their networking platform. Alongside the workshop participants will get a chance on networking and creating a niche for themselves in the creative industry. The course is addressed to professional artists only and is held in English. The offer is free of charge.

supervisors: *Melanie Waldheim & Wasim Ghrioui*

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Module: MUSIC I – Organize your own concert, 29 October – 2 November 2018

This edition of Artist Training MUSIC I (29 October - 2 November 2018) we would like to invite all Professional Musicians that have found refuge in Berlin for a week of exploration. We would like to focus on all aspects of live-entertainment. How to book a good show for yourself in the sharks pond that is Berlin's music scene and how to make the best out of it. At the end of the week you will be prepared and ready to play a one off show in Berlin.

We are about to cover the following topics and more:

- 1) Finding the right place: Venue Research & Contact
- 2) How to motivate yourself and find help amongst your peers
- 3) How to understand what makes you special - and let others know about it.
- 4) Negotiations: What do you want, what do you need and how to (try and) get it.
- 5) Promotion: How to make sure, that your crowd will actually attend your show?
- 6) Preparation: Setting up your tech rider and ensure that the sound engineer has read it?
- 7) EPK - Playing the Press
- 8) Visual self-representation as a means of artistic communication
- 9) Show documentation - How to harvest the fruits of your labour and shwocase them on Instagram

We are looking forward to your presence, your input and your curious questions. Please bring your laptop and/or smartphone - we are getting to work immediately upon arrival.

The program is free of charge.

supervisors: *Felix Gebauer & Wassim Mukdad*

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Networking: 29 October 2018 7 pm Berliner Musiker*innen Treff + Jam Session with DigiMediaL at Oma's Café

Berliner Musiker*innen Treff meets Artist Training: I am so special, am I? + Jam Session
Is there a need to prove as an artist, that I am different? I already am unique as a human being, right? Regardless, we would like to discuss the meaning of a UNIQUE.SELLING.POINT. Is this marketing blabla, that we need to better distance ourselves from, or does it make sense to spend time to understand what makes me/ my project stick out? How to be able to communicate this very aspect to potential bookers and audiences? We are looking forward to explore together with you, and our guests of the night:
Sarah Farina

Sarah Farina is an international DJ, producer, curator, activist and part of the music collective "Through My Speakers". Also she is regularly organizing the party "Rec Room" with her DJ colleague Uta in the club OHM in Berlin. She calls her music style Rainbow Bass - a combination of different sounds, free of genre which come together in vibe and energy.
Josia Loos/Tine Theurich

After the workshop we would like you to bring your gear for a one of a kind Jam Session. Moderated by Oriental Groove Afficionado Wassim Mukdad (Babylon Orchestra)

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Module: PERFORMING ARTS I – Working as an actor/actress, director or playwright in german theatre, 22 – 25 November 2018

The Artist Training PERFORMING ARTS is an offer for actors and actresses as well as for directors, dramaturges and playwrights for the theatre in exile who want to work within the German theatre landscape. The goal of the module PERFORMING ARTS I (22 – 25 November 2018) is to give a better understanding about the current quite diverse system of theatre production (city and state theatres, theatre festivals, transnational coproductions, own productions in the independent performing arts scene) and about possibilities to find new working partners and performance venues, positions inside performance productions or institutions. The course is addressed to professional artists only and the course language will be mainly in English. Registration with Portfolio/CV is required. The program is free of charge.
supervisors: *Anna Volkland & Anis Hamdoun*

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Consulting: *Anna Volkland / Therese Schmidt*



Module: FINE ARTS I – I have an idea, 3 – 7 December 2018

Artist Training FINE ARTS is an offer for artists in exile who work in visual and fine arts. The goal of this training is to equip participants with the knowledge and skills necessary to turn their plans and ideas into reality. The various workshops focus on areas like self-presentation, proposal writing, networking, and financing/funding opportunities.

supervisors: *Khaled Barakeh & Cathrin Mayer*

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Module: FILM I – project presentation / submission, 21 – 25 January 2019

Artist Training FILM is an offer for filmmakers in exile in cooperation with the Film University Babelsberg *KONRAD WOLF*. The goal of the module FILM is to give a better understanding about project presentation and submission for funding. Participants will learn how to develop a film project and prepare the necessary texts and presentations such as logline, synopsis, exposé, treatment, and mood-board.

Alongside the workshop, participants will get a chance to create new networks and a niche for themselves in the creative industry. The course is addressed to professional artists only. Registration with CV, work samples/portfolio as filmmaker (links), motivation letter and a short idea sketch is mandatory. The program is free of charge.

There will be a Networking Event on Thursday 24th of January at 7:30 p.m. at Wolf Kino (Weserstr. 59, 12045 Berlin) with the members of the Filmnetzwerk Berlin. If you would like to present your film there, please send a link.

supervisors: *Henner Winckler & Jalal Maghout*

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Networking: 24 January 2019 7.30 pm Screening und MindLab# FILM I with Filmnetzwerk Berlin at Wolf Kino

The screening and networking event "MindLab#: FILM – Artist Training meets [Filmnetzwerk Berlin](#)" invites professional Berlin filmmakers to get together at the studio of Wolf cinema to watch short films, exchange contacts and discuss with the artists. After a short welcome and warm-up, there will be screenings and Q&As with the participants of the Artist Training program. During the evening, you are invited to engage in thematic conversations with each other and talk about future projects. Additionally, [Touring Artists](#) will present their information portal for artists and creatives working internationally. "MindLab#:FILM" is an opportunity for connection between participants of the Artist Training program and members of the Filmnetwork Berlin as well as other interested filmmakers in Berlin. The workshop is part of the module [Artist Training FILM I](#), which is taking place from 21.-25.01. as part of the "Artist Training for Professionals" at [UdK Berlin Career College](#) in



cooperation with [Filmuniversität Babelsberg Konrad Wolf](#).
The event is free of charge and open to all interested filmmakers.

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Consulting: *Nicole Gerhards / Asli Özge*

Edition II



Module: BASIC II – How to apply for Funding, 4 – 7 March 2019

Artist Training BASIC is an advanced training program by UdK Berlin Career College for artists in exile working in the fields of MUSIC, PERFORMING ARTS, FINE ARTS, and FILM. The module BASIC II will focus on the acquisition of skills necessary for application writing and portfolio setup when applying for funding from public sector organisations. Topics include: How to come up with a project idea, how to write a project summary, how to draft a professional biography and what to include in a portfolio. Berlin consultant for culturepreneurs Tobias Losekandt and visual artist Sissel Thastum will share their expert knowledge on successful project application. Alongside the workshop, participants will get a chance to create new networks and a niche for themselves in the creative industry. The course is addressed to professional artists only and is held in English. The offer is free of charge

supervisors: *Melanie Waldheim & Wasim Ghrioui*

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Consulting: *Tobias Losekandt*



Module: MUSIC II – Inside Berlin's Music Sector, 25 – 29 March 2019

Artist Training MUSIC is an offer for artists in exile who seek to continue their professional artistic career. The goal of the module MUSIC II is to give a better understanding of how cultural institutions work, from state-funded to privately owned organisations and collectively organized festivals. Further insight is provided into the functioning of labels, booking agencies and the Musicboard Berlin. We are about to take a tour of very different cultural players to provide an inside view. Throughout the workshop participants will get a chance to create new networks and further define their own standing within the creative industries. The course is addressed to professional artists only, registration with Portfolio/CV is mandatory. The program is free of charge.

supervisors: *Felix Gebauer & Wassim Mukdad*

Consulting: *Tobias Losekandt*



Module: PERFORMING ARTS II – From Page to Stage, 11 – 14 June 2019

Are you a theatre professional in exile? Do you have an idea for a new performance or want to stage a new play?

Artist Training for Professionals PERFORMING ARTS II will run from 11 – 14 June 2019 and is addressed to actors, directors, performers, producers and stage/lighting/costume designers in exile. The workshop under the professional guidance of our qualified experts Chang Nai Wen and Anis Hamdoun will equip you with the necessary skills and knowledge to produce your work in Berlin.

During four days, you will meet several Berlin theatre dramaturgs and artistic directors. You will refine your idea into a concept and check it with a producer, you will pitch your idea to a festival director and you will gain valuable insights into an artistic director's season planning. You will get immediate feedback and can start collaborating with other Berlin-based artists. The program is free of charge and for professional artists only. Working language is English. We look forward to your registration with Portfolio/CV.

supervisors: *Chang Nai Wen & Anis Hamdoun*

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Networking: 14 June 2019 8 pm MindLab# PERFORMING ARTS II at Haus der Statistik / Werkstatt

On Friday, 14 June, all professional performing artists are welcome to join MindLab# 'The Show Must Go On' at Werkstatt at Haus der Statistik. Performing artists in exile from the UdK program Artist Training for Professionals will share their project ideas. In small working groups, all participants are invited to brainstorm, exchange and collaborate with each other. Facilitator: Chang Nai Wen (Artistic Director of SdF – Sisyphos, der Flugelefant)
Venue: Haus der Statistik, Werkstatt, Karl-Marx-Allee 1, 10178 Berlin
Time: Friday, 14 June 2019, 8 – 10 pm

Participation is free of charge. Please register by email: artisttraining-ziw@udk-berlin.de
MindLab# is a cooperative networking format created by theater director Chang Nai Wen as part of the UdK Project Artist Training for Professionals to bring artists in exile and Berlin-based artists together. Industry-specific workshops give participants the opportunity to meet and try out collaboration with Berlin-based artists.

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Module: FINE ARTS II – How to Organise an Exhibition, 31 May / 1 / 2 / 17 / 29 June 2019

Artist Training FINE ARTS II is an offer for artists from the sector. The module focuses on different models of showing artworks in the context of an exhibition. Guided by the supervisors, the participants will map out the concept for an exhibition that will show their artworks at



Universität der Künste Rundgang – Open Days from 12 to 14 July 2019. During 3 individual sessions, participant...s will work on all aspects of staging an exhibition as a team. They will learn the skills required for the different planning steps like drawing up a schedule, writing and editing texts, and building an effective marketing and communications strategy. The course is addressed to professional artists only. Registration with CV and Portfolio is required. The program is free of charge.
supervisors: *Khaled Barakeh & Cathrin Mayer*

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Networking: 12 July 2019 8 pm MindLab# FINE ARTS II at Rundgang – Open Days UdK Berlin

Artist Training for Professionals - HE(A)R(E) THE ATTACHMENT - exhibition at UdK Rundgang 2019

UdK Berlin, Hardenbergstr. 33, 10623 Berlin

Room 004 (ground floor, to the left)

Exhibition Opening

Friday, 12 July, 5 pm

Explore the themes of the exhibition during guided tours on Saturday and Sunday at 4.30 pm

Artists: Ali Amam, Anas Al Reddawi, Ángeles Alarcón, Fadi Aljabour, Kamal Sallat, Michael Daoud, Nour Al-Safadi, Saman Aboutalebi, Zolfaqar Shaarani

The exhibition HE(A)R(E) THE ATTACHMENT is the collective outcome of the workshop FINE ARTS II, which is part of the project Artist Training for Professionals. The unique concept of the exhibition reflects the operating structure of the collective which was formed during the workshop, as well as the personal style of the group's individual artists. Using sound and individually designed posters, HE(A)R(E) THE ATTACHMENT challenges today's contemporary notions of artistic production and exhibition making.

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Module: FILM II – Pitching: How to Convince Partners, 20 – 24 May 2019

Artist Training FILM is an offer for artists in exile from the sector. The module FILM II will start with a workshop on story development. Subsequently you will work on your skills to present and pitch your project. A range of experts from the fields of story development, directing, producing, and pitching will help you to improve your skills. Alongside the workshop, you will get a chance to create new networks and a niche for yourself in the creative industry. The course is addressed to professional artists only.

Registration with CV, Portfolio, a logline (300 characters max.) and a short synopsis or project description of your film idea (3,000 characters max.) is required. The program is free of charge.

supervisors: *Henner Winckler & Jalal Maghout*

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Consulting: *Willem Droste / Christiane Lilge*



Edition III



Module: BASIC III for freelance artists, 2 – 6 September 2019

To establish yourself professionally in a new country is one of the greatest challenges to anyone, but especially to those who work in the field of art. Artist Training BASIC III (2 to 6 September 2019) for freelance artists will run for five days and is the last and third workshop in the Artist Training BASIC Module. During the workshop, the focus will be on the foundations for working and surviving creatively in Berlin. This will include: finding clients with an agency, taxes, public health insurance (KSK), international working and finding ideas/partners. A wide range of institutions such as SMartDe and ZAV-Künstlervermittlung will present themselves, their projects and their experience of working in Berlin. Everyone who wants to establish themselves in the Berlin art creative scene is welcome to participate. Alongside the workshop, participants will get a chance to network and create a niche for themselves in the creative industry. The course is addressed to professional artists only and is held in English. The participation in the qualification program of the UdK Berlin Career College is free of charge!

supervisors: *Melanie Waldheim & Wasim Ghrioui*

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Consulting: *Alexander Schwarz*



Networking: 6 September 2019 3 pm MindLab# BASIC III with Trafo Transit ans Art up at HofAtelier Theater Expedition Metropolis

The project ARTIST TRAINING for Professionals is a qualification opportunity offered by the Berlin Career College aiming at the qualification, consulting and networking of artists in exile. During the three editions of the project from July 2018 to March 2020, in addition to an introductory course, four complementary modules provide information and contacts on the following four fields: music, fine arts, performing arts and film. Networking-events facilitate connections within the respective artistic sector, while consulting activities examine in depth individual situations. Goals are the networking with the Berlin cultural and creative industries by getting to know the institutions and their employees, the establishment on the Berlin labor market and the strategic positioning in the respective artistic orientation.

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Module: MUSIC III – Inside Berlin's Music Sector, 21 – 25 October 2019

Artist Training MUSIC is an offer for artists in exile who seek to continue their professional artistic career. Goal of MUSIC III is to give a better understanding of how cultural institutions work, from state-funded to privately owned organisations and collectively organized festivals. Further insight is provided into the functioning of labels, booking agencies, the Musicboard



Berlin and other initiatives in workshop sessions and with excursion. Throughout the workshop participants will get a chance to create new networks and further define their own standing within the creative industries.

The course is addressed to professional artists only, registration with Portfolio/CV is mandatory. The program is free of charge.

supervisors: *Felix Gebauer & Rafi Gazani*

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Consulting: *Jamila AlYousef / Tobias Losekandt*



Networking: 21 October 2019 7 pm Berliner Musiker*innen Treff + Jam Session at Rotbart

Since decades Berlin has been a magnet for creatives, especially musicians. While thousands follow the call of Berlin, not many survive artistically longer than a few years. We would like to discuss with you the current obstacles for making it in Berlin as a musician:

- # Is the competition with thousands of other artists invigorating or strangling?
- # How can you have a breakthrough if you can't even find a rehearsal studio?
- # Are bands being replaced by DJs and what could be done about it?
- # At what point do you feel your career is currently stuck? What would you need to overcome this point?

The discussion at 7 pm is moderated by Felix Gebauer (Bucht der Träumer* Festival) and Rafi Gazani (SIIN س)

Panelists are:

Jamila al-Yousef (Jamila & The Other Heroes / Arab underground re:evolution)

Catalina Lopez (Alma Linda / Beate Uwe)

Nabil Arbaain (Nabil Arbaain / Al-Khayma)

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Module: PERFORMING ARTS III – From idea to production, 12 – 15 November 2019

Are you a theatre professional in exile? Do you have an idea for a new performance or want to stage a new play? Artist Training PERFORMING ARTS III is addressed to actors, directors, performers, producers and stage/lighting/costume designers in exile. Within four days, you will work closely with Katja Kettner, an internationally working producer, to develop your idea into a production-based proposal and to put together a concrete financial plan. You will receive hands-on tips to your artistic concept from Christopher Fares Köhler, dramaturg of Maxim Gorki Theater. You will gain valuable insights into the independent venue Sophiensaele and its season planning through artistic director Franziska Werner. You will pitch your project and get immediate feedback from your fellow theater practitioners. You will exchange ideas and test out possible collaboration at our cooperative networking event MindLab# in collaboration with "Guides to Berlin's Independent Arts Community" of Performing Arts Programme of LAFT Berlin. Based on the result of our open call "Tell us what you need", the last edition of Artist Training PERFORMING ARTS III under the guidance of theater directors Chang Nai Wen and



Anis Hamdoun will equip you with the necessary skills and knowledge to produce your work in Berlin. For professional artists only. Working language is English. Registration with CV and Portfolio is required. The program is free of charge.

supervisors: *Chang Nai Wen & Anis Hamdoun*

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Consulting: *Katja Kettner*

Networking: 22 November 2019 3 pm MindLab# PERFORMING ARTS III with Project Lots*innen in die Freie Szene Berlin at Lettrétage



Module: FINE ARTS III – Empower, Navigate, Participate, 9 – 13 December 2019

Artist Training FINE ARTS is an offer for artists in exile from the field of visual and fine arts. The goal of the module FINE ARTS is to give a better understanding about navigating in the complex world of the arts system of the art world in Germany. Alongside the workshop, participants will get the chance to create a network and a niche for themselves in the creative industry. The course is addressed to professional artists only, registrations with a Portfolio or CV is required. The program is free of charge.

Contemporary art today is part of a complex and interwoven global system that consists not only of art itself but also has developed specific structures, knows specific processes and obeys certain rules. It is an operating system in itself with national and international rules, peculiarities and partly invisible boundaries. What formalities (CV, Portfolio, Website, Instagram, etc.) do I have to create and demonstrate to find access? How do I improve my personal communication and how do I perform? How and where can I participate and access this operating system? The Artist Training FINE ARTS III offers various tutorials and workshops to better participate and access different realities of the commercial and non-commercial fields.

supervisors: *Khaled Barakeh & Katia Reich*

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Consulting: *Katia Reich / Khaled Barakeh*



Networking: 17 October 2019 6 pm Eat & Greet at Hybrid Lab

Julez Noh will lead a sensorial workshop interweaving their own practice of food & identity reflecting how it interplays on a communal level through visceral, physical work alongside the investigation of food as a vehicle for crucial dialogue around memories, migration, our individual histories, and decolonisation. Participants will engage in small group workshops centered around themes such as low (no) technology, collective creation, and color associations.

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Module: FILM III – Showreel: How to present as a filmmaker, 21 – 25 January 2020

The module Artist Training FILM III will be a practical workshop on the subject of showreel and online presentation for filmmakers, DOPs, actors and actresses. In these five days we will, together with the professional editors Lorna Hoefler Steffen & Sina Ataeian Dena, discuss and analyze your filmic work, and support you to create your own showreel. Footage of your work in digital format is mandatory. Alongside the workshop, you will get a chance to create new networks at the "showing and networking" Event at Wolf Kino on 22 January 2020. The course is addressed to professional artists only. Course language is English. The program is free of charge.

Registration with CV + filmography, link to a representative film, brief motivation letter with description of your editing experience and the software you are working with. If possible, bring your own laptop to the workshop. If you would like to show a film on January 22nd, please include a link to the film in the registration (The film should be up to 20 min long and should have english subtitles.)

supervisors: *Henner Winckler & Jalal Maghout*

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Networking: 22 January 2020 7.30 pm Screening und MindLab# FILM III with Filmnetzwerk Berlin at Wolf Kino

The screening and networking event "MindLab#: FILM III" invites professional filmmakers to get together at Wolf cinema to present and discuss their short films, and exchange contacts. MindLab# is an opportunity for participants of the Artist Training program, members of the Filmnetwork Berlin as well as all other interested filmmakers in Berlin to mingle and connect. The event is free of charge and open to all interested filmmakers.

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contact/team

Head of Program: Dr. Melanie Waldheim

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